



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Cross Roads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36850-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Crossroads GPS	CROSSROADS GPS	778

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	36850	08833204

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	Electric Playground	137-207a	- TWTF - -	:30	2	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - TWTF - - 2 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/25/12 1:55 AM Electric Playground 137-207a :30 NVSNTV08GPH \$85.00 NM 2 8 W 09/26/12 1:55 AM Electric Playground 137-207a :30 NVSNTV08GPH \$85.00 NM									
3	09/30/12	09/30/12	8 News Now Sun AM #1 8 News Now Sun A		- - - - - S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - - - - - S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/30/12 6:04 AM 8 News Now Sun AM #1 8 News Now Sun A :30 NVSNTV08GPH \$400.00 NM									
4	09/30/12	09/30/12	8 News Now Sun AM #2 8 News Now Sun A		- - - - - S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - - - - - S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/30/12 8:08 AM 8 News Now Sun AM #2 8 News Now Sun A :30 NVSNTV08GPH \$1,500.00 NM									
5	09/30/12	09/30/12	CBS News Sunday Mornin CBS Sunday Mornin		- - - - - S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - - - - - S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/30/12 7:26 AM CBS News Sunday Morning CBS Sunday Mornin :30 NVSNTV08GPH \$1,500.00 NM									
6	09/30/12	09/30/12	8 News Now Sun 5-7p 5-7p		- - - - - S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - - - - - S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/30/12 5:28 PM 8 News Now Sun 5-7p 5-7p :30 NVSNTV08GPH \$1,200.00 NM									
7	09/25/12	09/28/12	8 News Now 11p M-F	11-1135p	- TWTF - -	:30	4	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - TWTF - - 4 \$1,900.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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15	09/25/12	09/28/12	8 News Now 5-630p M-F	5-630p	- TWTF - -	:30	4	\$1,300.00	NM																																																																														
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2	8	F	09/28/12	6:12 PM	8 News Now 5-630p M-F	5-630p	:30	NVSNTV08GPH	\$1,300.00	NM																																																																													
17	09/25/12	09/28/12	Price Is Right	10-11a	- TWTF - -	:30	1	\$2,500.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>- TWTF - -</td><td>1</td><td>\$2,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>F</td><td>09/28/12</td><td>9:59 AM</td><td>Price Is Right</td><td>10-11a</td><td>:30</td><td>NVSNTV08GPH</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	- TWTF - -	1	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	F	09/28/12	9:59 AM	Price Is Right	10-11a	:30	NVSNTV08GPH	\$2,500.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	09/24/12	09/30/12	- TWTF - -	1	\$2,500.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	8	F	09/28/12	9:59 AM	Price Is Right	10-11a	:30	NVSNTV08GPH	\$2,500.00	NM																																																																													
19	09/25/12	09/28/12	8 News Now 4p M-F	4-5p	- TWTF - -	:30	4	\$1,100.00	NM																																																																														

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**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36850-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Crossroads GPS	CROSSROADS GPS	778	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	8	Tu	09/25/12	4:21 PM	8 News Now 4p M-F	4-5p	:30	NVSNTV08GPH	\$1,100.00 NM
2	8	W	09/26/12	4:29 PM	8 News Now 4p M-F	4-5p	:30	NVSNTV08GPH	\$1,100.00 NM
1	8	Th	09/27/12	4:24 PM	8 News Now 4p M-F	4-5p	:30	NVSNTV08GPH	\$1,100.00 NM
4	8	F	09/28/12	4:27 PM	8 News Now 4p M-F	4-5p	:30	NVSNTV08GPH	\$1,100.00 NM
21	09/25/12	09/28/12	8 News Now 6a M-F	6-7a	-TWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	Tu	09/25/12	6:56 AM	8 News Now 6a M-F	6-7a	:30	NVSNTV08GPH	\$900.00 NM
2	8	W	09/26/12	6:09 AM	8 News Now 6a M-F	6-7a	:30	NVSNTV08GPH	\$900.00 NM
3	8	Th	09/27/12	6:37 AM	8 News Now 6a M-F	6-7a	:30	NVSNTV08GPH	\$900.00 NM
4	8	F	09/28/12	6:45 AM	8 News Now 6a M-F	6-7a	:30	NVSNTV08GPH	\$900.00 NM
23	09/25/12	09/28/12	Letterman	1135p-1237a	-TWTF--	:30	4	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	8	Tu	09/25/12	11:47 PM	Letterman	1135p-1237a	:30	NVSNTV08GPH	\$750.00 NM
4	8	W	09/26/12	12:35 AM	Letterman	1135p-1237a	:30	NVSNTV08GPH	\$750.00 NM
1	8	Th	09/27/12	11:46 PM	Letterman	1135p-1237a	:30	NVSNTV08GPH	\$750.00 NM
3	8	F	09/28/12	12:31 AM	Letterman	1135p-1237a	:30	NVSNTV08GPH	\$750.00 NM
25	09/29/12	09/29/12	CBS Early Show - Sat.	5-7a	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	Sa	09/29/12	5:29 AM	CBS Early Show - Sat.	5-7a	:30	NVSNTV08GPH	\$450.00 NM
26	09/25/12	09/28/12	CBS This Morning	7-9a	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	8	Tu	09/25/12	8:21 AM	CBS This Morning	7-9a	:30	NVSNTV08GPH	\$800.00 NM
1	8	W	09/26/12	8:53 AM	CBS This Morning	7-9a	:30	NVSNTV08GPH	\$800.00 NM
3	8	Th	09/27/12	8:18 AM	CBS This Morning	7-9a	:30	NVSNTV08GPH	\$800.00 NM
4	8	F	09/28/12	8:42 AM	CBS This Morning	7-9a	:30	NVSNTV08GPH	\$800.00 NM
28	09/25/12	09/28/12	8 News Now 5a M-F	5-6a	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	Tu	09/25/12	5:45 AM	8 News Now 5a M-F	5-6a	:30	NVSNTV08GPH	\$800.00 NM
2	8	W	09/26/12	5:39 AM	8 News Now 5a M-F	5-6a	:30	NVSNTV08GPH	\$800.00 NM
3	8	Th	09/27/12	5:08 AM	8 News Now 5a M-F	5-6a	:30	NVSNTV08GPH	\$800.00 NM
4	8	F	09/28/12	5:39 AM	8 News Now 5a M-F	5-6a	:30	NVSNTV08GPH	\$800.00 NM
30	09/25/12	09/28/12	Ellen	3-4p	-TWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$900.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
36850-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Crossroads GPS	CROSSROADS GPS	778	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/25/12	09/28/12	Ellen	3-4p	- TWTF - -	:30	4	\$900.00	NM
09/24/12 09/30/12 - TWTF - - 4 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Tu 09/25/12 3:26 PM Ellen 3-4p :30 NVSNTV08GPH \$900.00 NM 2 8 W 09/26/12 3:00 PM Ellen 3-4p :30 NVSNTV08GPH \$900.00 NM 4 8 Th 09/27/12 3:54 PM Ellen 3-4p :30 NVSNTV08GPH \$900.00 NM 1 8 F 09/28/12 Ellen 3-4p :00 <del>\$900.00</del> NM See MG 30.5 5 8 Sa 09/29/12 10:28 AM ACC Football 930a-12n :30 NVSNTV08GPH \$3,635.00 NM MG for 13.2,7.4,30.1									
32	09/25/12	09/25/12	Vegas	10-11p	- T - - - - -	:30	1	\$7,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 - T - - - - - 1 \$7,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/25/12 10:49 PM Vegas 10-11p :30 NVSNTV08GPH \$7,500.00 NM									
33	09/26/12	09/26/12	CSI	10-11p	- - W - - - -	:30	1	\$12,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 - - W - - - - 1 \$12,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 09/26/12 10:36 PM CSI 10-11p :30 NVSNTV08GPH \$12,000.00 NM									
34	09/27/12	09/27/12	Big Bang / 2 1/2 Men	8-9p	- - - T - - -	:30	1	\$18,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 - - - T - - - 1 \$18,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 09/27/12 7:58 PM Big Bang / 2 1/2 Men 8-9p :30 NVSNTV08GPH \$18,000.00 NM									
35	09/30/12	09/30/12	The Good Wife	9-10p	- - - - - S	:30	1	\$8,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 - - - - - S 1 \$8,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/30/12 9:59 PM The Good Wife 9-10p :30 NVSNTV08GPH \$8,500.00 NM									
36	09/30/12	09/30/12	The Mentalist	10-11p	- - - - - S	:30	1	\$9,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 - - - - - S 1 \$9,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/30/12 10:44 PM The Mentalist 10-11p :30 NVSNTV08GPH \$9,500.00 NM									
37	09/25/12	09/28/12	Craig Ferguson	1237a-137a	- TWTF - -	:30	3	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 - TWTF - - 3 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/25/12 12:42 AM Craig Ferguson 1237a-137a :30 NVSNTV08GPH \$350.00 NM 2 8 Th 09/27/12 12:44 AM Craig Ferguson 1237a-137a :30 NVSNTV08GPH \$350.00 NM 3 8 F 09/28/12 1:33 AM Craig Ferguson 1237a-137a :30 NVSNTV08GPH \$350.00 NM									
38	09/29/12	09/29/12	Private Practice	1135p-1235a	- - - - - S -	:30	1	\$250.00	NM

MTWTFSS

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Invoice #	Invoice Date	Invoice Month	Invoice Period
36850-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Crossroads GPS	CROSSROADS GPS	778	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	09/29/12	09/29/12	Private Practice	1135p-1235a	-----S-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			-----S-		1	\$250.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	09/29/12	11:52 PM	Private Practice	1135p-1235a	:30	NVSNTV08GPH	\$250.00	NM
39	09/25/12	09/28/12	8 News Now 4-5a	4-5a	-TWTF--	:30	3	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			-TWTF--		3	\$100.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	Tu	09/25/12	4:28 AM	8 News Now 4-5a	4-5a	:30	NVSNTV08GPH	\$100.00	NM
1 8	W	09/26/12	4:14 AM	8 News Now 4-5a	4-5a	:30	NVSNTV08GPH	\$100.00	NM
3 8	Th	09/27/12	4:38 AM	8 News Now 4-5a	4-5a	:30	NVSNTV08GPH	\$100.00	NM
40	09/30/12	09/30/12	CBS Sports Spectacular	105-205a	-----S	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			-----S		1	\$100.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	09/30/12	2:11 AM	CBS Sports Spectacular	105-205a	:30	NVSNTV08GPH	\$100.00	NM
Ran in program ordered. Program ran late due to Pres Obama's speech									
41	09/25/12	09/28/12	Overnight Rotator	1.37a-4a	-TWTF--	:30	2	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			-TWTF--		2	\$40.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Tu	09/25/12	2:36 AM	Overnight Rotator	1.37a-4a	:30	NVSNTV08GPH	\$40.00	NM
2 8	Th	09/27/12	2:22 AM	Overnight Rotator	1.37a-4a	:30	NVSNTV08GPH	\$40.00	NM
<u>Total Spots</u>							<b>65</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$109,685.00</b>
<u>Agency Commission</u>	<b>\$16,452.75</b>
<u>Net Amount Due</u>	<b>\$93,232.25</b>